



etúHOME
WHOLESALE

Design Trends of 2023

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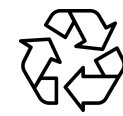
The European Inspired Kitchen

etúHOME was founded on the belief that the utilitarian pieces used to prepare, serve and store food in, matter. Each product we create is rooted in classic European designs and is handcrafted by Hungarian artisans from sustainably-sourced materials in order to be truly authentic.

Why Choose etúHOME?



Reclaimed Wood



Recycled Glass



Artisan-Crafted



Time-Honored



Food-Safe

A collection of various blue and green ceramic vases and pots on a white shelf. The vases vary in size, shape, and glaze, some featuring handles. They are arranged on a white wooden shelf. In the background, there are more plants and a window with light coming through. A semi-transparent white text box is overlaid on the right side of the image, containing the title 'Moody Blue', a large number '1.', and a paragraph of text.

1.

Moody Blue

Blue is a versatile shade that reflects the need for stability in an increasingly busy and digital world. Shades of blue create a mood-boosting and comforting environment and can be incorporated through wall art, furniture or tabletop accessories. Blues pair well with natural wood tones and complement minimalist style - subtle touches of this color can create soothing and sophisticated interiors.



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A top-down view of a rustic wooden serving board. On the left, a small white bowl contains orange jam with a silver butter knife resting inside. On the right, another small white bowl contains dark jam, also with a silver butter knife. The wood grain of the board is prominent, and some green herbs are scattered on the surface.

2.

Natural Wood

Nothing matches the beauty of the natural world. From furniture to flooring to accessories, natural wood creates a warm and inviting atmosphere that reflects our desire to connect with nature. Establishing this indoor-outdoor feel in the home can be calming and energizing simultaneously. Add organic touches to your space through wooden furniture, serving boards, or countertop staples.



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3.

Mixed Textures

Without texture, a room will fall flat. Add depth, dimension and decadence to a space by incorporating a blend of wood, ceramic and glass accents. These tactile features will create a cozy and visually interesting environment.





4.

Old Meets New

Seamlessly marry the modern with the traditional to create a refreshing space. As we search for a sense of comfort and assurance that familiarity brings, breathing new life into historic pieces and uniting styles of the past with design trends of the present will be paramount.





5.

Color Confidence

Monochromatic palettes and the use of white are phasing out and making space for c-o-l-o-r. Bright shades and rich hues are ever-present in home décor and accents. Embrace the comforting feelings from shades of blue or green, or opt for bright and playful shades of sage to liven up any space.





6. Timeless Treasures

Treasured accents are eclipsing mass-produced products. Using an eclectic collector's approach, anyone can create a home that has curated designs with meaning. Display handcrafted accents or antique décor from around the world to create interiors with intention. Unique and meaningful items add character and soul to a space.



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7.

Smart Solutions

Humans crave efficiency and convenience, and this trend is showing itself in the home through dual-purpose décor. An iPad/Cookbook Holder on the kitchen counter adds color and texture to the space while providing a smart storage solution. Even your Charcuterie Board doubles as chic backsplash décor when not in use as serveware.



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8.

Sustainable Kitchen

From reusable bags to reclaimed cutting boards, sustainability in the kitchen not only looks good but feels good. As we grow more mindful of our impact on the environment, eco-friendly alternatives to serveware, storage and cleaning supplies are trending. Sustainability extends to kitchen design as well, with materials such as reclaimed wood and recycled glass being used for tables, chairs and cabinetry.



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